

madisonbeck.com

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EDUCATION

The Art Institute of Fort Lauderdale

2009 - 2011

Web Design & Interactive Media [BS]

The Art Institute of Fort Lauderdale

2003 - 2007

Game Art & Design [BS]

SKILLS & LANGUAGES

HTML5/CSS3 Genesis Framework
Javascript/jQuery Graphic Design
PHP/MySQL Illustration
Bootstrap Photo Retouching

SOFTWARE

Photoshop Dreamweaver
Illustrator WordPress
InDesign Campaign Monitor
Fireworks Sublime Text
Flash Microsoft Office

AWARDS

GDUSA 2012 AGDA

Elle's Logo Design Audrina's Florist Logo Design Audrina's Florist Presentation Folder RFP - Hotel In-House A/V Company

WORK EXPERIENCE

Seminole Media Productions

Web Developer [April 2011 - July 2014]

• Web Design & Development

- designed, developed, and maintained websites utilizing HTML5, CSS3, Javascript/jQuery, PHP/MySQL, responsive design, and WordPress
- researched, wrote creative briefs, created sitemaps, and designed wireframes and mockups

• Website Maintenance

— uploaded and edited website content, formatted content for the web, updated WordPress core and plugins, and designed web graphics/banners/ads

Graphic Design

— designed logos, flyers, invitations, business cards, badges, step and repeats, brochures, and signage using Illustrator, InDesign, and Photoshop

Production

— assisted with the production of print collateral - printing, trimming, and assembly

Social Media

- updated Facebook and Twitter accounts
- designed social media campaigns and cover photos
- designed HTML eblasts

Industry Artwork

Web Design Intern [January 2011 - March 2011]

• Web Design & Maintenance

- designed various websites for Slip-n-Slide Records
- maintained existing websites