



SUMMARY

- Designed and managed ORIGIN PC's website, which garners up to 1 million+ pageviews monthly
- Experience managing and coordinating deployments across back-end engineering, front-end engineering, and marketing teams
- Experience managing other web designers, delegating projects, and providing creative direction
- Ability to learn new software or development skills quickly when needed for a project
- 10+ years of experience designing, developing, and maintaining websites for various companies in the entertainment and gaming industries

DEVELOPMENT & DESIGN SKILLS

HTML5/CSS3 [5+]	React [2+]	Graphic Design [10+]
Sass/SCSS [4+]	TypeScript [1+]	UI/UX Design [8+]
JavaScript/jQuery [5+]	Node.js [1+/personal use]	Bootstrap [6+]
PHP/MySQL [3+]	WordPress [8+]	HTML Emails [5+]

SOFTWARE & OTHER SKILLS

Adobe CC	Azure DevOps	Project Management
Visual Studio	Git	Marketing
VSCode	Basecamp	Web Accessibility
Figma	Microsoft Office	SEO/Google Analytics

EDUCATION

The Art Institute of Fort Lauderdale
2009 - 2011
Web Design & Interactive Media
Bachelor of Science

The Art Institute of Fort Lauderdale
2003 - 2007
Game Art & Design
Bachelor of Science

EXPERIENCE

USI INSURANCE SERVICES

Front-End Web Developer

April 2020 -

FRONT-END DEVELOPMENT

- Managed various website redesigns by working closely with respective marketing teams
- Converted existing websites to Episerver content management system
- Trained marketing teams to manage their website content in Episerver
- Expanded the functionality and style of custom Episerver components in an MVC architecture
- Redesigned SCSS architecture of all Episerver themes and helped implement variables and mixins
- Configured Grunt tasks to improve build process
- Developed React components and consumed REST API endpoints for a quote & enroll SPA to be implemented in travel websites
- Created UI prototypes in Figma for mobile apps and new website features

ORIGIN PC

Web Manager

originpc.com

September 2014 - March 2020

MANAGEMENT

I managed all design projects for ORIGIN PC and website front-end projects for originpc.com, seeing them to completion under tight deadlines. I delegated projects to the web team and worked closely with our backend developer to launch new functionality on the website. I ran monthly web meetings where we discussed upcoming project plans and new creative ideas. I worked with an SEO company to implement keywords and scripts as well as make UI changes to help conversions. I worked with the marketing department to create promotional campaigns for web, print, and video.

WEB DESIGN

I redesigned the front-end of originpc.com, from wireframing to development. I created assets for monthly promotions and new product launches which included landing pages, homepage callouts, banner ads, social media ads, and eblasts. I also created web assets for ORIGIN PC's parent company, CORSAIR, to be included on their website.

WEB DEVELOPMENT

I developed the front-end design for originpc.com. I redesigned and developed the entire front-end of the website using the latest version of the Bootstrap framework and Sass. This included developing a complex system builder, ecommerce checkout process, and many landing pages.

EBLAST DESIGN

I managed multiple redesigns of ORIGINPC's eblast layout. I worked with my team to design and develop promotional HTML eblasts on a weekly basis. I have experience working with MailChimp, Sendinblue, and Campaign Monitor.

UI DESIGN, WIREFRAMES, & STORYBOARDING

I created wireframes and UI designs for ORIGIN PC's Sentinel mobile app that was built to control PC case lighting. I also designed storyboards for 3D product videos and worked closely with a 3D contractor to create videos and product renders.

EXPERIENCE

GRAPHIC DESIGN

I managed all web and print design for ORIGIN PC. I designed 2-page spread advertisements for PCGamer and MaxPC as well as print materials such as posters, post cards, business cards, system manuals, and event signage.

3D HD UV PRINT & LASER ETCH DESIGN

I created many custom print designs for ORIGIN PC, their customers, and social media influencers that they are partnered with. This included creating files used for 3D HD UV prints on PC cases and laptop panels, as well as HD UV printing on tempered glass PC panels. I designed the art printed on ORIGINPC's Intel Extreme Rig which went on to win the 2018 Intel Extreme Rig Challenge. I also created vector art for laser etching on panels.

PHOTOGRAPHY/ASSET MANAGEMENT & PHOTO RETOUCHING

I scheduled and directed in-house photo shoots for ORIGINPC's products, as well as cut out and retouched product shots. I managed and organized a large library of assets.

SEMINOLE MEDIA PRODUCTIONS

Web Developer

April 2011 - July 2014

WEB DESIGN & DEVELOPMENT

- designed, developed, and maintained websites utilizing HTML5, CSS3, Javascript/jQuery, PHP/MySQL, responsive design, and WordPress
- researched, wrote creative briefs, created sitemaps, and designed wireframes and mockups

GRAPHIC DESIGN

- designed logos, flyers, invitations, business cards, badges, step and repeats, brochures, and signage using Illustrator, InDesign, and Photoshop

SOCIAL MEDIA

- updated Facebook and Twitter accounts
- designed social media campaigns and cover photos
- designed HTML eblasts

TROPICS ENTERTAINMENT

Freelance
2014 -

WEB DESIGN & DEVELOPMENT

- created WordPress site for Tropics Entertainment

tropicsentertainment.com

INDUSTRY ARTWORK

Internship
January 2011 - March 2011

WEB DESIGN & DEVELOPMENT

- designed various websites for Slip-n-Slide Records
- maintained existing websites

AWARDS

GDUSA 2012 AGDA

- Elle's Logo Design
- Audrina's Florist Logo Design
- Audrina's Florist Presentation Folder
- RFP - Hotel In-House A/V Company